Evangeline Mmayie

Frontend Enginneer

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PROFESSIONAL EXPERIENCE

Frontend Developer   03/2024 – present | Tallinn, Estonia
Laferla Insurance Group

- Engineered a platform that streamlined the generation of digital insurance cards, enabling seamless integration with Google and Apple wallets, used by over 5,000 customers.
- Architected project infrastructure from scratch, ensuring scalability and reducing system downtime by 30%.
- Developed complex onboarding flows utilizing react context for state management and custom hooks, reducing customer acquisition time for insurance policies by 20%.
- Built and optimized a Content Management System, improving content creation efficiency by 40% and boosting user engagement by 25%.
- Developed a web application that allows customers to purchase and manage their insurance policies, enhancing user experience and accessibility.

Frontend Engineer   01/2022 – present
Freelancer

- Crafted responsive user interfaces for over 15 clients, enhancing user experience across desktop and mobile platforms.
- Optimized websites for performance and SEO, achieving an average 40% increase in page load speed and boosting organic traffic by 30%.
- Collaborated with clients and stakeholders to deliver tailored solutions, resulting in a 98% client satisfaction rate.

PROJECTS

BeautyCare AI 🔗   07/2024 – present
- Leveraged Next.js and the Gemini API to build a cutting-edge beauty consultation app tailored to women.
- Developed a multi-modal chatbot capable of interpreting both text and image inputs, offering more interactive and personalized beauty advice.
- Integrated a pay-as-you-go billing system, allowing flexible user access to the AI beauty specialist based on usage, driving higher user engagement.

Trankeep 🔗   11/2023 – 03/2024
- Engineered a business management platform that empowers entrepreneurs to efficiently register customers and products, improving client management, utilizing Nextjs and PostgreSQL.
- Implemented automated invoicing and receipt generation, reducing manual paperwork.
- Designed a real-time sales revenue dashboard, providing users with actionable business insights and improving decision-making.

EDUCATION

Certificate of Completion in Frontend Development   09/2021 – 03/2022
Stutern Graduate Accelerator

TECHNICAL SKILLS

- HTML / CSS / TailwindCSS
- Next.js
- Docker
- Javascript / TypeScript
- Jest / React Testing Library
- Google Cloud / AWS
- React / React Native
- Git / Github
- Redux / Zustand

SOFT SKILLS

Problem-Solving Skills   •   Analytical and observational skills   •   Team player   •   Time Management   •
Communication